



CESAR

Central and South-East European Resources
Project no. 271022

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Dissemination materials

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EXECUTIVE SUMMARY

The deliverable describes the overall activity on dissemination efforts.

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1. Types of dissemination activities

Within the first six months dissemination activities were pursued in several channels on different occasions.

The channels of dissemination covered mainly traditional dissemination means (flyers, posters, public web-page, scientific / professional conferences / events / lectures / presentations / demonstrations, press releases

The channels used for dissemination purposes were:

- webpage – internal and external webpages
- posters – posters presented on conferences
- presentations – presentations presented on conferences and meetings
- fact sheet – official fact sheet used for EU-level dissemination
- flyer – coordinated META-NET flyer localisation to CESAR languages
- publications on Cesar – publications composed at EU-level and at national level

1.1 Webpage

For the presentation of CESAR actions the project uses internal and external webpages.

1.1.1 Internal webpage

The internal webpage was made mainly for discussing tasks and also serves as a repository for the documents made in the project (e.g. for the dissemination materials). Its content is secured with password, currently only registered users can log in and view the content. The webpage is hosted by the HAS RIL.

1.1.2 External webpage

The external webpage serves for the presentation of the project to the general public. The page shows the linkage of CESAR to the META-NET community. The address www.cesar-project.net refers to the <http://www.meta-net.eu/projects/cesar> address now, but it will be updated with materials for the publicity (e.g. fact sheet, list of deliverables, events, contacts etc.).

Accessibility | Contact | Log In

META A Network of Excellence forging the
Multilingual Europe Technology Alliance

META META-NET META-VISION META-SHARE META-RESEARCH News & Events LT-World Contact

Search Site English

CESAR
Central and South-east european Resources

CESAR – Summary – Consortium

The CESAR kick-off meeting in Luxembourg, 2011-02-10

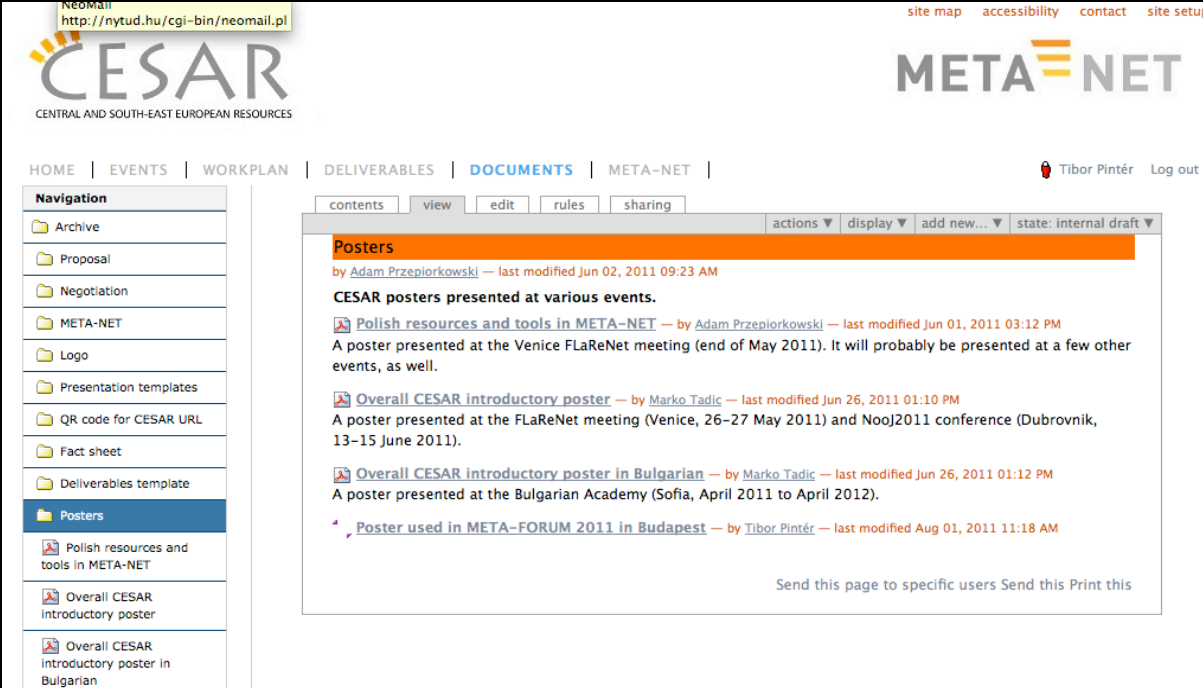
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1.2 Posters

The participants store their posters on the internal webpage at the link:

<http://cesar.nytud.hu/documents/archive/posters>



The screenshot shows the internal webpage for CESAR documents. The main content area displays a document titled "Posters" by Adam Przepiorkowski, last modified on June 02, 2011. The document text reads: "CESAR posters presented at various events." followed by three entries: "Polish resources and tools in META-NET" by Adam Przepiorkowski (modified Jun 01, 2011), "Overall CESAR introductory poster" by Marko Tadic (modified Jun 26, 2011), and "Overall CESAR introductory poster in Bulgarian" by Marko Tadic (modified Jun 26, 2011). A fourth entry, "Poster used in META-FORUM 2011 in Budapest" by Tibor Pintér (modified Aug 01, 2011), is partially visible. The left navigation menu includes "Posters" as a selected item. The top right corner shows the user "Tibor Pintér" and a "Log out" link.

So far the following activities regarding posters took place:

- production of the CESAR poster v1 in English and Bulgarian.
- CESAR poster v1 in English presented at FLAReNet meeting in Venice, from 2011-05-26 to 2011-06-27 and NooJ2011 conference in Dubrovnik, from 2011-06-13 to 2011-06-15.
- CESAR poster v1 in Bulgarian presented at the exhibition of European projects in Bulgarian Academy of Sciences, from 2011-05 to 2012-05.
- production of the CESAR poster v1.1 in English in accordance with META-NET visual identity guidelines

CESAR poster v1.1 was presented at the META-FORUM in Budapest from 2011-06-27 to 2011-06-28.

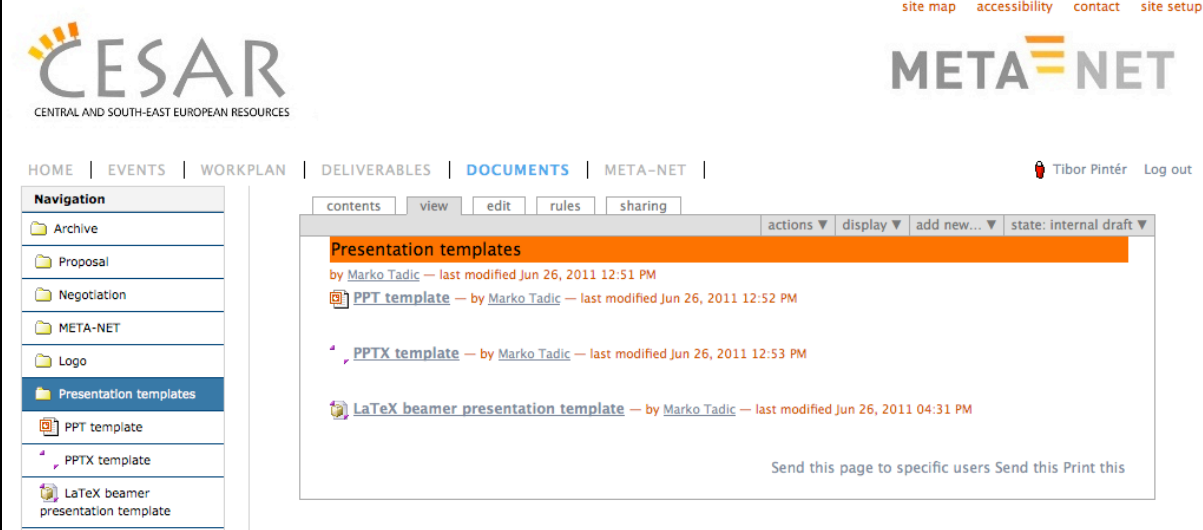
1.3 Presentations

The participants store their presentations on the internal webpage at the link:

<http://cesar.nytud.hu/events>

A template for presentation of CESAR project activities and template for CESAR deliverables was also produced and are also available on the internal website:

<http://cesar.nytud.hu/docimnts/archive/presentation-templates>



The screenshot shows the CESAR internal website interface. At the top left is the CESAR logo with the text 'CENTRAL AND SOUTH-EAST EUROPEAN RESOURCES'. At the top right is the META-NET logo. Below the logos is a navigation menu with links for HOME, EVENTS, WORKPLAN, DELIVERABLES, DOCUMENTS, and META-NET. A user profile for Tibor Pintér is visible in the top right corner. The main content area displays a folder view for 'Presentation templates'. The folder contains three items: 'PPT template' (last modified Jun 26, 2011 12:52 PM), 'PPTX template' (last modified Jun 26, 2011 12:53 PM), and 'LaTeX beamer presentation template' (last modified Jun 26, 2011 04:31 PM). A sidebar on the left shows a navigation tree with 'Presentation templates' selected. At the bottom of the folder view, there are links for 'Send this page to specific users' and 'Send this Print this'.

Presentations of the CESAR project were held on the following occasions:

- Kick-off meeting, 10th February, 2011 – Luxembourg, Luxemburg (http://cesar.nytud.hu/events/cesar-kick-off-meeting/folder_contents)
- ICS PAS, 9th March 2011 – Warsaw, Poland
- 3rd FLaReNet Forum, Community meeting, Venice, Italy – 26-27th May 2011 ()
- NooJ2011 conference, Dubrovnik, Croatia – 13-15th June 2011 (<http://lt.ffzg.hr/nooj2011/>)

META-FORUM 2011, 28th June 2011 – Budapest, Hungary (<http://www.meta-net.eu/events/meta-forum-2011/programme>)

See also at <http://www.youtube.com/watch?v=mYELv8YodD8>.

1.4 Fact sheet

The fact sheet of CESAR is presented at the internal webpage and at the webpage of the EC:

<http://cesar.nytud.hu/documents/archive/fact-sheet>

http://ec.europa.eu/information_society/apps/projects/factsheet/index.cfm?project_ref=271022

1.5 Flyer

In the coordination with META-NET, the localisation of general META-NET flyer was performed before the Budapest META-FORUM. The localisation was done for all CESAR languages: Bulgarian, Croatian, Hungarian, Polish, Serbian and Slovak following the predescribed procedure.

However, the separate CESAR-specific flyer is also in preparation and its production is expected for September 2011. It will be published in English and all CESAR languages.

1.6 Publications

Press releases on Cesar composed at EU-level are stored on the internal website (as well as on the site of the publisher:

<http://cesar.nytud.hu/documents/publications>

So far we have three press releases presenting CESAR published in:

1. *Addressing the Multilingual Challenge in Digital Agenda through Language Technology*, In: The Parliament. Politics, Policy and People, 13 June 2011, p. 71. (http://cesar.nytud.hu/documents/publications/the_parliament_press_release.pdf), a magazine (see http://en.wikipedia.org/wiki/The_Parliament_Magazine) that is based upon contributions - both editorial and advertorial - from sitting members of European parliament, NGOs, pressure and interest groups on issues currently under discussion within the European institutions. Its readership and distribution covers European Parliament (all MEPs, all Secretaries-General and senior press, officers of the nine political groups, EU President and Presidency officials), Council of Ministers (senior officials in the General Secretariat of the Council), European Commission (all EU Commissioners, Chefs de Cabinet and Commission officials with responsibility for parliamentary relations), Economic and Social Committee (all members in Brussels), Committee of the Regions (Brussels secretariat), European Court of Justice (senior officials), European Investment Bank (senior officials)
2. *Language Technology to tackle the Multilingual Challenge*, In: Projects Europe. Science, Technology and Innovation. Insight into Hungarian research excellence. June 2011, p. 36–37 (http://cesar.nytud.hu/documents/publications/projects_magazine.pdf,

also <http://viewer.zmags.com/publication/dc678def#/dc678def/38>), a leading website and magazine (<http://www.projects.eu.com/>) dedicated to research and development, science, technology and innovation across Europe.

CESAR Success Story. In: Portal National Contact Point in Poland (http://en.kpk.gov.pl/index.php?option=com_sobi2&sobi2Task=sobi2Details&catid=0&sobi2Id=218&Itemid=142&lang=en).